

American Youth Soccer Organization & Positive Coaching Alliance NATIONAL CONVERSATION ON GOOD COACHING

CASE STUDY

"OLD YELLER"

SITUATION

Coach Coates is a yeller. He yells constantly during practices and games. He yells at his players and criticizes them when they do things wrong. He even yells when they seem to be doing things right. His teams consistently have winning records, and as far as you can tell, the players seem to handle the yelling without getting down on themselves or each other.

QUERY

- Is Coach Coates a good coach? Why or why not?
- Would you want your child to play for this coach?
- Does his winning record excuse his yelling?
- Would your answer change depending on the age of the athletes?

POTENTIAL ACTIONS:

- Distribute copies to parents at the next youth sports event you attend and discuss.
- Send it to friends involved in youth sports and ask their opinions.
- Write your opinion into the Good Coaching Case Studies blog at www.positivecoach.org/CaseStudies.aspx or send your opinion by e-mail to casestudy@positivecoach.org. PCA will publish all civil responses on our website and in other publications.



www.positivecoach.org



www.soccer.org

About the National Conversation

American Youth Soccer Organization and Positive Coaching Alliance distribute Case Studies periodically to stimulate conversation among youth and high school sports parents, coaches and leaders about the elements of good (and bad) coaching. If you share our goal that youth athletes receive the best coaching available, help us get these case studies to people you know who are involved with youth sports. Thank you.